



## LEDP 2.0 JOURNEY

# LOCAL ECONOMIC DEVELOPMENT PLAN (LEDP) 2.0 JOURNEY

begins under the new phase of Mayors for Economic Growth (M4EG)

## WHAT?



This new stage of M4EG intends to **drive transformation change in towns and cities by increasing local leadership, capability and engagement through building institutional and individuals' professional strengths in the region.**

The proposed action is to enhance economic inclusive growth and job creation in the region by supporting local authorities in the Eastern Partnership countries to design and implement Local Economic Development Plans (LEDPs). Over a period of 4 years, around 350 local authorities will benefit from training, capacity development and knowledge exchange activities, at least 50 local authorities will be supported to develop LEDPs building on the Mayors for Economic Growth methodology.

## HOW?

The new LEDP journey will be built on the first phase of the M4EG initiative which attracted interest from over 400 municipalities across the region, and with over 250 LEDPs designed. The new generation of LEDPs aims to build synergies and avoid duplication with other LED programs already under way in Eastern Partnership Countries.

Learning from the existing LEDP methodology, with the help of highly innovative partners such as Ove Arup, Climate KIC, and TalTech, we will evaluate the challenges to implementation and delivering change (as well as what worked well) to inform a new approach. We will set out a logic model and theory of change that clearly sets out the local needs, the rationale for intervention, and the intended outputs, outcomes and impacts, based on evidence. This will inform templates and evaluation criteria of 'what good looks like' in LEDPs.



## WHAT APPROACH WILL BE USED?

Our approach to the LEDPs is that of 'total place\*', representing a multi-faceted concept looking at the whole place and responding to complex challenges through innovation and practical delivery.

**The approach stands on three key pillars:**

Continuous, impact-oriented, and embedded learning

Strategic portfolio design

Ownership

With this new concept framing and approach, the new generation of LEDPs will look beyond the economic prosperity components for local development to integrate aspects of social inclusion and seeking to move toward transformational growth trajectories (e.g. green transition). The objective is to experiment with a planning instrument and approach that is increasingly adaptive and flexible enough to stay relevant through constant changes and dealing with uncertainty.

\* Total place represents a multi-faceted concept that looks at the whole place and responds to complex challenges through innovation and practical delivery. It recognizes the interdependency of place-based characteristics with local institutional capacity to deliver sustainable and inclusive economic growth.

## WHAT WILL BE THE NEXT STEPS IN 2022?

### STEP 1

**Inception** - Sensemaking and data collection.

### STEP 2

**Adapting/devising a new generation of Local Economic Development Plans (LEDPs)** -

Review existing LEDPs and work on LEDP 2.0.

### STEP 3

**Pilot the LEDP 2.0** - Feedback and Sensemaking on Pilots, Develop LEDPs learning document.

### STEP 4

**Set-up of the Urban Learning Centre** - Develop content of LEDP 2.0 hybrid course. Develop Urban Learning Programme.

### STEP 5

**Delivering learning to municipalities in the network** - Pilot the hybrid programme, identify synergies in portfolio, design develop knowledge products.

## WHEN?

The LEDP 2.0 will be developed throughout the new phase until **December 2024.**

## WHO?

A consortium of **Ove Arup, Climate KIC, and TalTech** will be working on a new generation of local economic development plans and the urban learning programme over the next 3 years. All three have extensive experience working with cities and municipalities for sustainable shifts, Arup was appointed by the UK government to be the sustainability consultant for the COP26 forum, and Climate KIC was selected to coordinate EU's ambitious NetZeroCities by 2030 initiative. Taltech (Tallin University of Technology) brings extensive experience in e-governance and smart city initiatives within Estonia and beyond.

### EXAMPLES OF SIMILAR JOURNEY

#### EBRD Green Cities

<https://www.ebrdgreencities.com>

#### EIT Climate-KIC Healthy, Clean Cities

<https://www.climate-kic.org/wp-content/uploads/2019/10/Healthy-Clean-Cities.pdf>

ARUP



TAL TECH



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