



INTERACTIVE MAP



[ACCESS PORTFOLIO JOURNEY](#)

[ACCESS URBAN IMAGINARIES](#)

[ACCESS EU'S CALL FOR PROPOSAL](#)

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DEEP ENGAGEMENT Map



INTERACTIVE MAP



CLICK THE MUNICIPALITIES FOR DETAILED INFORMATION

- EU's Call for Proposal Grantee
- Portfolio Journey
- Urban Imaginaries Innovation
- LEDP pilot

This map is being regularly updated and illustrates the local authorities that have been selected to deeply engage as a pilot or demonstration example under the M4EG Facility

* Azerbaijan is part of the M4EG initiative, and a national launch will be held in March 2022. The M4EG map will be updated accordingly.



UKRAINE

- 3. Mykolaiv
- 4. Ternopil
- 10. Lviv
- 11. Trostyanets
- 12. Sumy
- 13. Melitopol
- 14. Poltava
- 22. Pyriatyn
- 23. Mamalyha
- 24. Ivano-Frankivsk
- 25. Kamianets-Podilskyi



GEORGIA

- 26. Oni
- 27. Bolnisi
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- 29. Kutaisi
- 30. Rustavi
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REPUBLIC OF MOLDOVA

- 2. Ceadir-Lunga
- 8. Cahul
- 9. Calarasi
- 18. Carpineni
- 19. Ungheni
- 20. Soldanesti
- 21. Causeni

REPUBLIC OF ARMENIA



- 1. Areni
- 5. Alaverdi
- 6. Ashtarak
- 7. Charentsavan
- 15. Dilijan
- 16. Kapan
- 17. Ijevan



REPUBLIC OF AZERBAIJAN

Project to be launched in 2022*



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3 **Mykolaiv**

 **Country:** UKRAINE

 **Population:** 472,320

 **Area:** 259,8 km²

 **Grant amount:**
EUR up to 225,000

Mykolaiv is a powerful transit transport hub of the Black Sea region, a center of sports and tourism, clean and comfortable city for living.

Type of engagement: **PORTFOLIO JOURNEY**

INFO ABOUT MEMBER

Transportation hub (shipbuilding center of Ukraine with shipyards, research centers and ports)

Active support from the government, business and public to develop sectoral programs and entrepreneurship, tourism, investment

Attracting international funds and investments

KEY RESOURCES

An extensive transport infrastructure (developed sea and river ports)

Skilled workforce and local small and medium-sized enterprises (SMEs)

Favorable weather and environment for tourism

CHALLENGES/OPPORTUNITIES

Industrial diversification of the city

Unlocking the potential of water resources and the tourism industry

Environmental pollution



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4 Ternopil

 **Country:** UKRAINE

 **Population:** 226,322

 **Area:** 167,8 km²

 **Grant amount:**
EUR up to 225,000

Ternopil City Territorial Community was formed in 2018 by joining to the city of Ternopil, a regional center, with 10 rural settlements nearby, including Kurivtsi, Kobzarivka, Vertelka, Malashivtsi, Chernykhiv, Glyadky, Pleskivtsi, Horodyshche, and Nosivtsi.

Type of engagement: **PORTFOLIO JOURNEY**

INFO ABOUT MEMBER

Competitive economy for the community, especially on SMEs

A comfortable and safe place for a living

Tourism is a highly developed social sphere, as a community of cultural entertainment, recreational services, and religious activities

KEY RESOURCES

Good ecological environment with clean air, parks, and natural reserve

High labor potential with a young population

A significant number of city residents in SMEs and entrepreneurship

CHALLENGES/OPPORTUNITIES

Creation of a favorable investment climate

Energy efficiency

Building international cooperation and partnerships

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10 **Lviv**

 **Country:** UKRAINE

 **Population:** 783,065

 **Area:** 311,4 km²

 **Grant amount:**
EUR up to 60,000

The Lviv City Council is a body that represents residents of the Lviv city territorial community (CTC) and manages the affairs of the community on its behalf and in its interests. On May 27, 2020, as a result of Decentralization Reform, in addition to Lviv, 17 more nearby settlements amalgamated into Lviv CTC.

Type of engagement: **URBAN IMAGINARIES**

NEEDS/DEVELOPMENT PRIORITIES

Extensive spatial development and city growth, the energy efficiency of the residential sector, development of sustainable mobility for all

Creating new areas of business development

Prevention of changes in the intended purpose of industrial land

Implementation of investment projects (including through the mechanism of public-private partnership): parking lots, cableway

Development of industrial parks ("Syhnyvka", "Riasne-2")

Creating IT parks

Tourism development

Mechanical engineering support (including through the purchase of public transport)

Implementation of the "Breakthrough strategy" (aimed at the development of the creative spheres)

ONGOING INITIATIVES

Construction of the industrial park "Sihnyvka"

Complete renovation of Dvortseva Square near the railway station

Hosting IT Arena Conference

Creation of the "Entrepreneurship Support Center"

Holding the exhibition "Lviv commodity producer"



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Trostyanets



Country: UKRAINE



Population: 27,740



Area: 788,1 km²



Grant amount:
EUR up to 60,000

Trostyanets community is the business center of the Sumy region. The community has a glorious industrial tradition and significant economic potential.

Type of engagement: **URBAN IMAGINARIES**

NEEDS/DEVELOPMENT PRIORITIES

Lack of business support infrastructure (business centers, consulting services in economic activity, marketing, etc.); city wastewater treatment facilities need modernization; no effective system for solid waste management, the presence of natural landfills, solid waste landfill needs reconstruction and modernization

Priority industries are the food industry, processing, engineering, agriculture, electric power industry and light industry

Equally important are tourism, sports, medicine, and energy efficiency

ONGOING INITIATIVES

"Mondelez factory" developed the sustainability model - concertation with citizens that provided both new job opportunities as well as encourages circular economy by using local ingredients

Innovation Fund implementer



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12 **Sumy**

 **Country:** UKRAINE

 **Population:** 277,500

 **Area:** 349 km²

 **Grant amount:**
EUR up to 60,000

Sumy City Council is a body that represents the city community of Sumy and performs on its behalf and in its interests the functions and powers of city self-government, defined by the Constitution and laws of Ukraine.

Type of engagement: **URBAN IMAGINARIES**

NEEDS/DEVELOPMENT PRIORITIES

Lack of modern management tools; insufficient level of coordination between city programs and development projects; insufficient funding sources

The main priorities of the community in the implementation of the LEDP are comprehensive intensification of support for SMEs, creating Sumy Industrial Park, as well as an intensification of work to promote the city brand and increase the tourist attractiveness of the city

ONGOING INITIATIVES

Sumy Business Hub opened in 2019 an open space for cooperation, training and exchange of ideas of representatives of the Sumy business community

"Urban public transport of Ukraine", implemented jointly with the Ministry of Infrastructure of Ukraine, within which it is expected to attract credit funds in the amount of up to EUR 4 million for the implementation of the project "Upgrading the rolling stock of the communal enterprise "Elektroavtotrans" in Sumy

NEFCO NIP Programme for the modernization of water supply and disposal systems in Ukraine, within which it is planned to attract NEFCO loans in the amount of up to EUR 1.5 million and a grant from the European Union in the amount of up to 0.3 EUR million for the implementation of the project "Modernization and reconstruction of the water disposal system in Sumy"



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13 **Melitopol**

 **Country:** UKRAINE

 **Population:** 149,335

 **Area:** 49,7 km²

 **Grant amount:**
EUR up to 60,000

The city of Melitopol is located in the center of the Melitopol region, on the right bank of the Molochna river – 60 km from the coast of the Sea of Azov and is the center of the Pryazovia region and the land route connecting Donbas and Crimea.

Type of engagement: **URBAN IMAGINARIES**

NEEDS/DEVELOPMENT PRIORITIES

The main priority for the city's authorities is the creation of new jobs by attracting local and foreign investment, and the legalization of existing businesses.

Population decline, poverty, low-income jobs, presence of informal sources of revenue, weak institutional capacities to plan, design, monitor projects and programme, attract investments

ONGOING INITIATIVES

Construction of the water sports complex (swimming pool) on 13 Yaroslav Mudryi Street

Construction of the health center with an ice arena on 46/9 Bohdan Khmelnitsky Avenue

Overhaul of the Melitopol City Maternity Hospital, 37 Kiziyarskaya Street

Overhaul of the subdivision of "Infectious Diseases Hospital", Municipal Institution "Territorial Medical Association - Multidisciplinary Hospital for Intensive Treatment and Emergency Medicine" at 48 Kiziyarska Street

Overhaul of the Sports School No. 3 for Children and Youth, 199 Lomonosova Street

Overhaul of the Railway Palace of Culture, 61 Tchaikovsky Street



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Poltava



Country: UKRAINE



Population: 312,814



Area: 550,3 km²



Grant amount:
EUR up to 60,000

As a result of implementing the decentralization reform, ten village councils were amalgamated with the Poltava city council. A new administrative unit was formed – the Poltava City Territorial Community.

Type of engagement: **URBAN IMAGINARIES**

NEEDS/DEVELOPMENT PRIORITIES

The Poltava City Economic Development Strategy for the period up to 2027 identifies directions and development goals that will promote economic growth, increase competitiveness and, ultimately, improve the quality of life of residents

On the basis of certain priority development areas, the Strategy Implementation Plan was formed, which includes the most important local projects and determines the content, terms, and nature of municipal transformations.

ONGOING INITIATIVES

As part of the Mayors for Economic Growth initiative, the following projects were implemented:

Poltava scientific online symposium "STEAM-education - you can do anything!" as a step towards promoting STEAM education among women in the city of Poltava. As a result of the project, 500 online participants have mastered the practical skills necessary for the STEM profession

Organization of the business forum "Women's Entrepreneurship in Poltava: state and development prospects". As a result of the project, a business forum was held and 50 online participants gained new knowledge on the basics of business project management and modern ways of financing business and startup projects

Conducting an online competition of startup projects "Poltava Women's Business Marathon". As a result of the project, 30 participants gained experience in developing a startup project and 3 participants received consulting services from a business expert in implementing startup projects

Development of a gender passport of the city of Poltava. As a result of the project implementation, the document "Gender Passport of Poltava" was developed



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22 **Pyriatyn**

 **Country:** UKRAINE

 **Population:** 30,135

 **Area:** 923,3 km²

 **Grant amount:**
EUR 999,526

The total area of the Pyriatyn city community is 923.103 km², including the area of the city of Pyriatyn - 11.88 km², the area of 45 rural settlements joined to the city council as a result of the Decentralization Reform - 81.25 km².

Type of engagement: EU's Call for **Proposal Grantee**

INFO ABOUT THE MEMBER

As of 1 January, 2021, the population is 30,135 people, which is 1.5% (or 446 people) less than in the previous year. The labor market has 18,133 people of the working population, including women - 10,155, men - 7,978

Most of the population is concentrated in a rural area - 10,522 people, in the city - 45.4 percent of the population or 8,748 people

As of 1 July, 2021, some 1,553 business entities were carrying out economic activities, of which 525 are legal entities and 1,028 are individual entrepreneurs. Share of large enterprises in the total number - 0.6 percent, medium - 3.7 percent, small - 95.7 percent

ONGOING INITIATIVES

Due to Local Economic Development Plan - the Comprehensive Programme for the Support and Development of Entrepreneurship for 2018-2020 was implemented where:

Non-refundable financial assistance was provided for the implementation of six business plans

Non-refundable assistance was provided to restore seven jobs that were cut as a result of the lockdown

Enterprises in the field of agricultural production were opened thanks to improved business literacy



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23 Mamalyha



Country: UKRAINE



Population: 11,931



Area: 145.56 km²



Grant amount:
EUR 930,267

About 80% of the community's population are ethnic Moldovans and Romanians, while 20% are Ukrainians and other nationalities.

Type of engagement: EU's Call for **Proposal Grantee**

INFO ABOUT THE MEMBER

At the meeting of the 13th session of the 8th convocation on 23 November, 2021, the Development Strategy of the Mamalyha community for 2021-2027 was adopted

Strategic Goal No. 1 of the Development Strategy - competitive local economy, using the strategic position, transport accessibility, specialization of the society and the entrepreneurial spirit of residents. It includes all measures aimed at strengthening the economic base of the community and at the same time improving the material condition of its residents

ONGOING INITIATIVES

As a co-applicant for the project "Different communities - joint solutions for economic growth" that has been implemented within the M4EG facility. Project implementation period: 2018-2019. Within the framework of the project, the Center for Economic Development of the Community was created and put into operation and one agricultural service cooperative was created, which has been successfully functioning to this day

Mamalyha community is a member of the 4th cohort of the United States Agency for International Development (USAID) "Decentralization Offering Better Results and Efficiency" (DOBRE) Programme. The program implementation period is until September 30, 2022



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Ivano-Frankivsk



Country: UKRAINE



Population: 287,533



Area: 263,8 km²



Grant amount:
EUR 999,900

As a result of decentralization reform, 18 territorial communities have joined the city of Ivano-Frankivsk to form Ivano-Frankivsk city territorial community with the population of 287,500 people.

Type of engagement: EU's Call for **Proposal Grantee**

INFO ABOUT THE MEMBER

The demographic situation is characterized by population growth due to a positive balance of migration and natural population growth. Maintaining a positive balance of migration growth of the city's residents improves the supply of the labor market in Ivano-Frankivsk with labor resources

Given the structure of the economy, the labor market is quite diversified both in terms of economic activity types and in terms of main employers. Labor resources are mobile, a significant number of residents are employed in small businesses

The city has a wide network of market infrastructure, financial, educational, healthcare and cultural institutions. The main sectors of the community's economy are industry, tourism, construction, transport and communications

ONGOING INITIATIVES

"Accessible Ivano-Frankivsk", the EU/UNDP "Community Based Approach to Local Development, Phase III" within the framework of the Smart Cities concept for partner cities (2016-2017);

"Creating additional opportunities for the economic development of a social enterprises to overcome the negative consequences of COVID-19 pandemic", UNDP (2021);

"STEM education in vocational and professional schools" and "ROOTS - Back to our Common Roots" (arms museum), the EU Joint Operational Programme Romania-Ukraine 2014-2020 (2020-2021);



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Kamianets-Podilskyi



Country: UKRAINE



Population: 109,064



Area: 175,3 km²



Grant amount:
EUR 851,130

The city of Kamianets-Podilskyi does not have a division into districts, there are no district councils and their executive bodies in the city.

Type of engagement: EU's Call for **Proposal Grantee**

INFO ABOUT THE MEMBER

The system of local self-government in the city consists of the territorial community of the city, the city council, the mayor, the executive bodies of the Kamianets-Podilskyi city council and the bodies of self-organization of the population

Kamianets-Podilskyi city council is a local government body representing the territorial community of Kamianets-Podilskyi, consisting of 38 deputies

The basis of the activity of the city council is a modern model of quality management for the provision of administrative services, which is based on the requirements of international standards ISO 9001

ONGOING INITIATIVES

The city of Kamenetz-Podolsk is one of the first and most successful cities in Ukraine in terms of energy efficiency and renewable energy

The communal enterprise "Miskteplovdenerhiya" implemented the project "Improving Energy Efficiency in Heat Supply", financed by a loan from the World Bank

Within the framework of the M4EG initiative, the investment project "Development of creative and tourism industries, as well as agro-processing in the Kamyanets-Podilskyi territorial community through investments in hard and soft infrastructure for supporting SMEs" has passed to the second stage of evaluation by experts of the M4EG initiative and is awaiting results



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2 Ceadir-Lunga



Country: REPUBLIC OF MOLDOVA



Population: 18,980



Area: 70 km²



Grant amount:
EUR up to 225,000

Ceadir-Lunga is located in the southern part of Moldova, with the city vision to become a center of the industrial hub and attract tourism through cultural heritage preservation.

Type of engagement: **PORTFOLIO JOURNEY**

INFO ABOUT MEMBER

Industry development with modern businesses and professional trainings

The preservation of cultural heritage and the development of tourist attractiveness

Youth entrepreneurship

KEY RESOURCES

Availability of agricultural and industrial land

Access to electricity and gas networks, water supply and sewerage networks (100% renewed networks)

Ceadir-Lunga municipality borders on Ukraine and Romania, is located close to the Giurgiulesti International Free Port (water)

PORTFOLIO FOCUS

Resilient energy system - affordable and renewable energy - moving consumers from producers. Response element: immediate support to ensure affordability



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8 **Cahul**

 **Country:** REPUBLIC OF MOLDOVA

 **Population:** 30,018

 **Area:** 33,91 km²

 **Grant amount:**
EUR up to 60,000

3,800 economic agents are registered in the municipality of Cahul, most of them active in the field of trade. The authority also registers 684 household businesses.

Type of engagement: **URBAN IMAGINARIES**

NEEDS/DEVELOPMENT PRIORITIES

Strengthening the capacities of the City Hall staff

Administrative decentralization and regional development

Utilization of renewable energy resources in the area

Modernization of the national road network

ONGOING INITIATIVES

Improving the activity conditions at the kindergarten no.5 „Bell” by endowment with goods

Startup City Cahul (6.8 mi. EUR grant)

Local migration competition “Migration and local development 2019-2022”

EU4Moldova: focal regions project; EU4Cahul

UI FOCUS

Improving the public service for waste collection and disposal

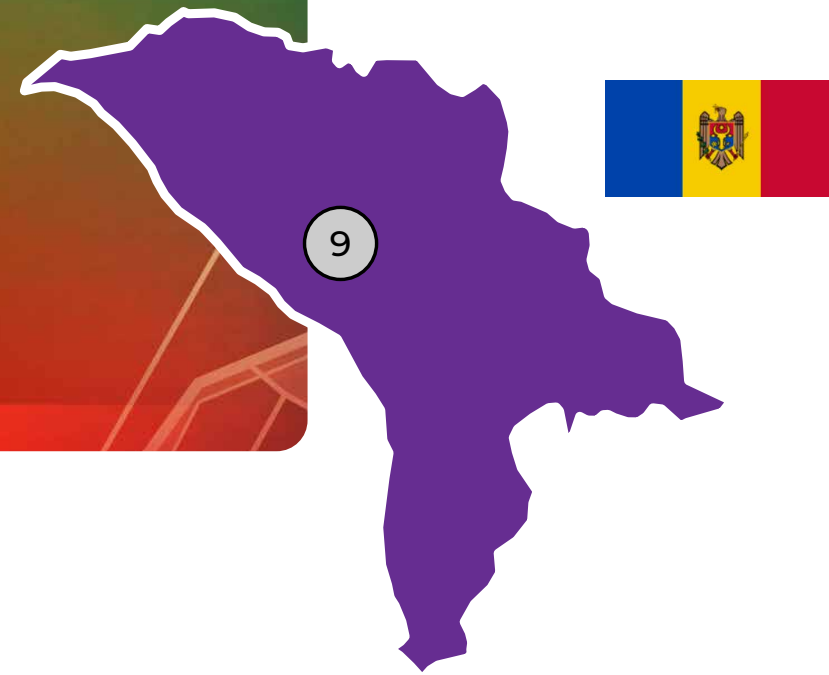


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9 Calarasi

 **Country:** REPUBLIC OF MOLDOVA

 **Population:** 10,800

 **Area:** 42,33 km²

 **Grant amount:**
EUR up to 60,000

680 economic agents are registered on the territory of the city. The trade network includes 110 stores and 2 production markets. In addition, 632 household businesses are registered in the city.

Type of engagement: **URBAN IMAGINARIES**

NEEDS/DEVELOPMENT PRIORITIES

Modernize local roads and sidewalks

Initiate active tenant associations

Reduce the use of the medical waste incinerator on the territory of the city (District Hospital), which affects the northern part of the city

Clear out and sanction the use of unauthorized landfills

Change the cultural habit burning of vegetation in spring and autumn by citizens

ONGOING INITIATIVES

Unlocking the potential of the central region of the Republic of Moldova Initiative

Lighting efficiency project in the city of Calarasi "Licurici street lighting

Improving the infrastructure of water and sanitation in Calarasi

Implementation of projects under the Budget initiative – Participatory Governance

UI FOCUS

Improving the public service for waste collection and disposal



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18 **Carpineni**

 **Country:** REPUBLIC OF MOLDOVA

 **Population:** 10,600

 **Area:** 18,72 km²

 **Grant amount:**
EUR 250,000

Carpineni commune is a territorial administrative unit, part of Hincesti district, consisting of two localities - Carpineni village and Horjesti village.

Type of engagement: EU's Call for **Proposal Grantee**

INFO ABOUT THE MEMBER

The economy of Carpineni commune is characterized by a diversified structure, the processing of agricultural lands being alternated with a processing industry that is currently less developed and realized, as well as services and trade

In the field of agriculture, which is the basic branch of the local economy, out of a total of 376 units, 9 large agricultural enterprises operate, owning and processing land with areas larger than 10 ha

INFO ABOUT THE PROJECT

The general objective of the project is to create an inclusive framework for sustainable economic development of Carpineni commune based on three main pillars: performant human resource, infrastructure, and partnerships

The project will assist the development of improved hard and soft economic infrastructure in boosting Carpineni business environment: engaging youth in local development, improving business models, exploring new business opportunities, reimagining value chains, external investments, social inclusion



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19 **Ungheni**

 **Country:** REPUBLIC OF MOLDOVA

 **Population:** 38,804

 **Area:** 16,4 km²

 **Grant amount:**
EUR 686,026

Ungheni is the third largest city in the country, after Chisinau and Balti.

Type of engagement: EU's Call for **Proposal Grantee**

INFO ABOUT THE MEMBER

The city registers over 2,050 economic agents, most of them active in the field of trade

INFO ABOUT THE PROJECT

The project is structured around 3 objectives:

Developing touristic activities contributing to the increase of number the of tourists, as well as Ungheni city and district attractiveness

Creating a suitable communication and cooperation frame and promoting the partnerships among the main actors, from public and private sector, essentially involved in the development of the touristic field

Stimulating the tourism development in an integrated and sustainable manner enabling the creation of touristic networks and joint promotion of the cultural patrimony and the development of proper tourism instruments

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20 **Soldanesti**

 **Country:** REPUBLIC OF MOLDOVA

 **Population:** 5,883

 **Area:** 8,4 km²

 **Grant amount:** EUR 619,803

The main economic agents in the locality are: The tobacco fermentation factory and the Forestry Processing Company. Recently medicinal plants have been collected for industrial use from administrative territories close to the city, showcasing a new opportunity.

Type of engagement: EU's Call for **Proposal Grantee**

INFO ABOUT THE MEMBER

The main economic agents in the locality are the tobacco fermentation factory and the Forestry Processing Company. Recently medicinal plants have been collected for industrial use from administrative territories close to the city, showcasing a new opportunity

INFO ABOUT THE PROJECT

The overall objective of the project is on improving the quality of life by creating the premises for entrepreneurship development and marketing of agricultural products in Soldanesti district and increasing the attractiveness of the city for inhabitants and investors

Investing in a "green energy" market infrastructure for commercial-economic activities according to national and European food safety standards

Strengthening the capacities of the local entrepreneurs to convert to ecological agriculture, as well as apply to grant/credit schemes, promotion and marketing their products, as well as creating local added-value chains

Enhancing the overall quality of life in Soldanesti district by connecting the commercial activities



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Causeni



Country: REPUBLIC
OF MOLDOVA



Population: 15,939



Area: 14,29 km²



Grant amount:
EUR 660,000

Causeni town has a high potential for development - its location, touristic objectives in the process of renovation, infrastructure, make it attractive for investments.

Type of engagement: EU's Call for **Proposal Grantee**

INFO ABOUT THE MEMBER

The city is currently implementing an economic development aimed at creating connectivity between the local environment and potential investors as well as develop the local sectors

INFO ABOUT THE PROJECT

The objectives of the project are:

To strengthen the cooperation of civil society, entrepreneurs, business associations and local authorities (LAs) in launching cross-sectoral partnership based, local food oriented value chain schemes

To invest in local comparative advantages to stimulate business development by supporting the growth of micro/small/in-private use processors and producers; aiming to improve local value chains and strengthening local economies in a sustainable way

To increase the income of local farmers, processors, producers and vendors, providing shared facilities and equipment, further to support them in reaching to final receivers requiring quality and safety of the products, through accessible sanitary and origin certifications, according to Moldovan law

To provide local farmers, processors, and consumers with the agri-innovation and eco-technologies in agriculture, using non-waste and low-carbon print schemes of food production



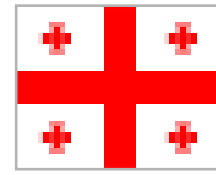
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26 **Oni**



Country: GEORGIA



Population: 5,832



Area: 1,712 km²



Grant amount:
EUR 315,262

Oni is one of the four mountain municipalities of Racha-Lechkhumi-Kvemo Svaneti region.

Type of engagement: EU's Call for **Proposal Grantee**

INFO ABOUT MEMBER

Local authorities strive to achieve the following goals and objectives in order to effectively respond to burning challenges (lack of employment opportunities, migration of labor force, lack of investment and participation of various social groups, including women and youth in local economy)

Increase revenues for local communities, support and promote local production through promoting the municipality's hospitality sector

Increase revenues for local communities, support and promote local production through promoting the municipality's hospitality sector

Support education, sports, and culture

INFO ABOUT PROJECT

The project will respond to the following objectives:

Investment in local comparative advantage for the stimulation of business development via growth and development of particular clusters of businesses

Improvement of local value chains

Strengthening the resilience of the local economy

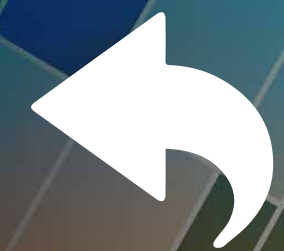
Attract foreign and local investments in the municipality



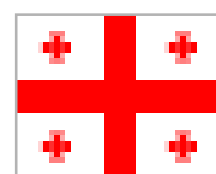
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27 **Bolnisi**



Country: GEORGIA



Population: 56,036



Area: 804 km²



Grant amount:
EUR 200,000

Bolnisi is one of Georgia's municipalities with considerable economic potential. The region boasts an exclusive environment conducive to agricultural and extractable resources production. There is a wealth of historical monuments, multiethnic culture, and traditions.

Type of engagement: EU's Call for **Proposal Grantee**

INFO ABOUT MEMBER

Natural resources including gold, silver, copper, barite, basalt, tuff and mineral water

Great touristic potential with up to 120 historical and architectural monuments

Variety of sightseeing to both local and international visitors

INFO ABOUT PROJECT

Overall objectives of the Action

Increase sustainability of the results achieved by the M4EG Pilot Grant Project

Establishing a platform for the efficient flow of business activities in Bolnisi (hereinafter Pilot Project) through stimulating local economic development, monitoring and enhancing partnership between public and private sectors

Disseminate and communicate the results and lessons learned from Bolnisi Local Economic Develop and Bolnisi Agro Centre

Inspire other local governments to absorb, adapt and built on the successful results

Increase awareness of national institutions on the role municipalities play for stimulating economic development



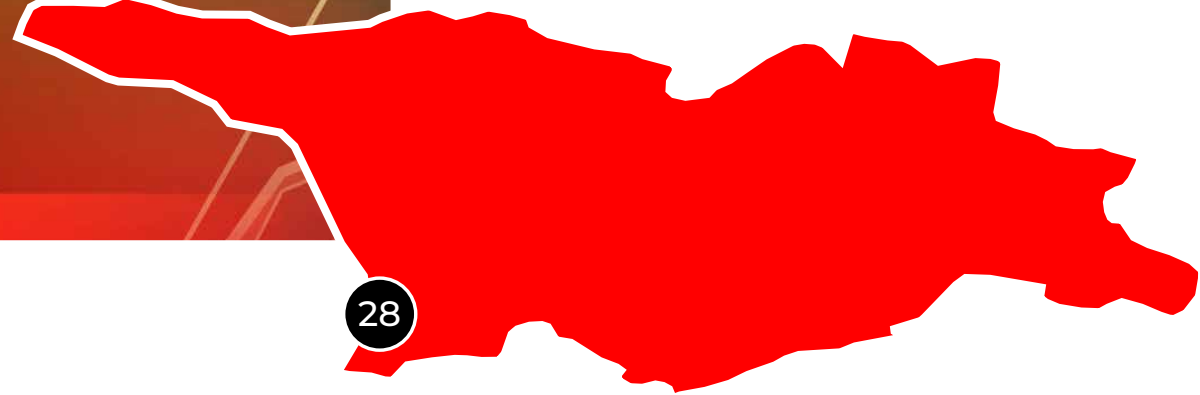
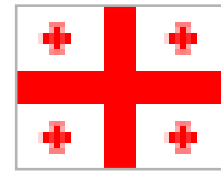
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28 **Batumi**



Country: GEORGIA



Population: 172,100



Area: 64,9 km²



Grant amount:
EUR up to 225,000

Batumi is a port and tourist city of regional importance, national and international location in terms of processing, storage, and distribution of goods in the South-East Black Sea.

Type of engagement: **PORTFOLIO JOURNEY**

INFO ABOUT MEMBER

Batumi is the gateway between Europe and Asia, the EU and Russia, Turkey, Iran, Ukraine, Azerbaijan, and Armenia

Batumi is known as the resort city where tourism is the primary sector of the local economy, the central role of which is due to the large share of investments in hotels and restaurants and a high share of employment in the hotel sector. However, construction, industry, transport, and communications also represent leading industries of the local economy with a significant share in terms of employment

PORTFOLIO FOCUS

Start-up ecosystem - contributing to shifting the local labour market from old sectors (seasonal tourism and construction dependent) to higher and tech skills



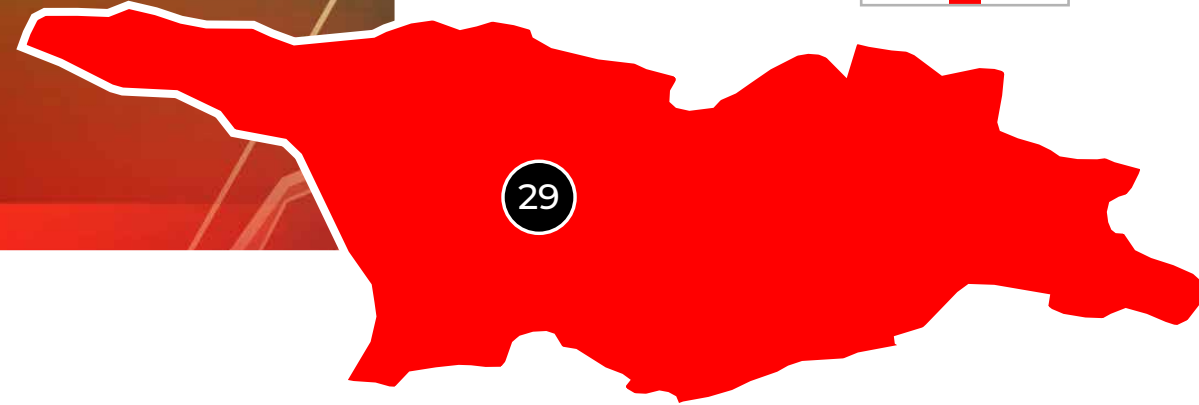
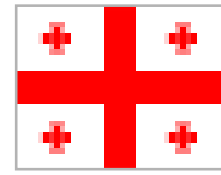
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29 **Kutaisi**



Country: GEORGIA



Population: 135,000



Area: 70 km²



Grant amount:
EUR up to 225,000

Kutaisi is one of Georgia's biggest four cities (B4) and the second largest with regard to the territory.

Type of engagement: **PORTFOLIO JOURNEY**

INFO ABOUT MEMBER

Kutaisi, founded some 3500 years ago with the history going back to the myth of Argonauts, Medea and the Golden Fleece, is one the five ancient cities that are still developing

The city covering the area of 70 square kilometers and home to 135.000 residents, is located in the central part of Western Georgia and serves as an administrative center of Imereti region

PORTFOLIO FOCUS

Smart eco city - carbon neutral smart city, using natural resources efficiently, circular economy, green public spaces, local food, - from today to tomorrow's city. Connect Kutaisi to an international network of city leaders in this space to be able to learn from them. Establish reputation as a Trailblazer for the new European Bauhaus



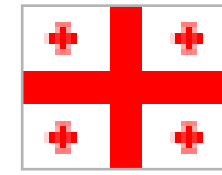
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30

Rustavi



Country: GEORGIA



Population: 128,680



Area: 60,6 km²



Grant amount:
EUR up to 60,000

Rustavi is the fourth largest city by the number of populations in Georgia and represents the main urban center of Kvemo Kartli. The city was built in 1940ies as a result of industrialization in Soviet Union and counted more than 90 large-scale and medium size industrial enterprises. Despite the fact that in the nine-ties the enterprise process was decreasing, nowadays Rustavi is becoming a main industrial center of Georgia.

Type of engagement: **URBAN IMAGINARIES**

NEEDS/DEVELOPMENT PRIORITIES

By the vision of Rustavi municipality self-government, Rustavi City is regional, economic and logistics center, with permanently growing employment opportunities, diversified economy, solid base for professional training, environment friendly innovations and attracting investments

Main priority of city is: Attracting Local and International Investors by Creating Interesting and Convenient Business Environment for them

Development of green economic

Developing economic infrastructure

Supporting alternative employment project, for reducing youth migration from the city

ONGOING INITIATIVES

Since December 2020, Rustavi municipality is implementing UNDP funded project "Rustavi Business Incubator" with the total budget of 65 000 Gel. The project is planned to be completed by January 31, 2022

UI FOCUS

Tackling unemployment among the youngsters



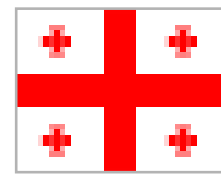
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31 Poti



Country: GEORGIA



Population: 41,600



Area: 65,8 km²



Grant amount:
EUR up to 60,000

Poti City Municipality is located in western Georgia, on the Black Sea coast in the Kolkheti Lowlands, with a total area of 65.8 Km². Poti is well-known for its Kolkheti National Park and natural lake Paliastomi. Colchic rainforests and wetlands of Kolkheti National Park joined the likes of Yellowstone National Park and Swiss Alps on the UNESCO World Heritage List in July, 2021.

Type of engagement: **URBAN IMAGINARIES**

NEEDS/DEVELOPMENT PRIORITIES

Key economic and development priorities of Poti City municipality is mainly based on its historical experience, geopolitical location, existing and planned infrastructural, intellectual, touristic and investment potential

The main priorities are to make Poti competitive in the whole Georgia as a place to invest, create attractive and favorable environment for the cargo turnover-growth and development of transport infrastructure, as well as increase of tourism potential

In addition to the traditional industrial economic activities, having a 4-km beach with healing magnetic sand, Golden Lake and water-sport traditions, Paliastomi lake and Kolkheti National Park, rich history connected to the ancient times, myth of the Argonauts - Poti has a great potential to be a touristic attraction

Improve investor-targeted services, support innovative business, and create environment conducive to investment

Support businesses through providing assistance for the development of entrepreneurial skills

Support agricultural production and promote local produce through the following measures

ONGOING INITIATIVES

As a signatory of M4EG since 2017, Poti City Municipality has been committed to participate in projects and initiatives (including the Martotskala Lake project supported by UNDP), which have the potential of transforming local economy both in municipalities and regions

UI FOCUS

Making multifunctional open spaces in the city more accessible and inclusive



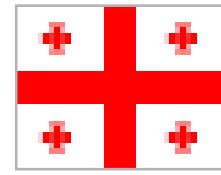
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32 Samtredia

 **Country:** GEORGIA

 **Population:** 43,400

 **Area:** 140,58 km²

 **Grant amount:**
EUR up to 60,000

Samtredia municipality (total space of 36.428 ha) is located in the Imereti region, western Georgia, and borders Samegrelo and Guria regions. Samtredia is a railway and motorway hub with David Aghmashenebeli International Airport operating in its territory. There are 51 settlements in the municipality, including Samtredia town, one borough and 49 villages.

Type of engagement: **URBAN IMAGINARIES**

NEEDS/DEVELOPMENT PRIORITIES

The main sectors of the local economy are trade, operation of storage facilities, transportation and agriculture. Because of its location and opportunities that it offers, Samtredia is one of the most developed municipalities in the region making it attractive for trade, business activities, and accessing various services

Improve investor-targeted services, support innovative business, and create environment conducive to investment

Support businesses through providing assistance for the development of entrepreneurial skills

Support agricultural production and promote local produce through the following measures

ONGOING INITIATIVES

Two business support projects awarded: 1. Construction of space for leisure in the town (total budget of 426.000 GEL), and 2. Construction of recreational space in Kulashi (total budget of 872.000 GEL)

UI FOCUS

Promote a healthy lifestyle for residents, in particular by enhancing the offer of sports activities and infrastructure



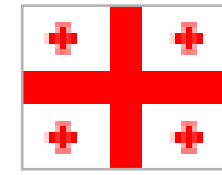
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33 Tskaltubo



Country: GEORGIA



Population: 56,883



Area: 707,5 km²



Grant amount:
EUR up to 60,000

Tskaltubo municipality is located in the central part of west Georgia, to the east of Kolkheti lowlands, in the valleys of Rioni and Gubistskali rivers. It is bordered by to the east by Kutaisi, to the west by Samtredia and Khoni, to the north by Tsageri and Ambrolauri and from the south by Baghdati and Vani municipalities. The administrative center of the municipality is Tskaltubo. The distance between the administrative center and the capital of the country is 249km (average driving time – 3 hours).

Type of engagement: **URBAN IMAGINARIES**

NEEDS/DEVELOPMENT PRIORITIES

One of the main strategic tasks of the local authorities is to develop the tourist infrastructure and services. To this end, important activities are to organize tourist infrastructure facilities, conduct adequate marketing, make inclusive tourist facilities available and accessible, implement measures promoting agrotourism in highland villages of the municipality, arrange signposts for tourist destinations, rehabilitate important sites, provide short term training/retraining courses in the field of hospitality services, participate in the fairs and exhibitions of local products, set up an information consultancy center

ONGOING INITIATIVES

On May 1, 2020, the Mayor of Tskaltubo signed the implementation of the project “Cooperation for a clean Environment” (BSB 11 38) within the framework of the EU “Black Sea Basin Countries 2014-2022” program. The program is international and involved in its implementation as Representative organizations of Georgia, Armenia, Moldova and Romania

Within the framework of the project, 60 units of 1100 liter containers were procured for Tskaltubo Municipality and 50 units fo 240 liter plastic containers were purchased for papes collection

Within the project, Tskaltubo Municipality has planned to introduce the separate collection of plastic, therefore there was staged special containers

Also, for the first half of 2022 it has already been planned to purchase a special garbage truck

UI FOCUS

Enhance cultural life by developing a local open-air cultural event space

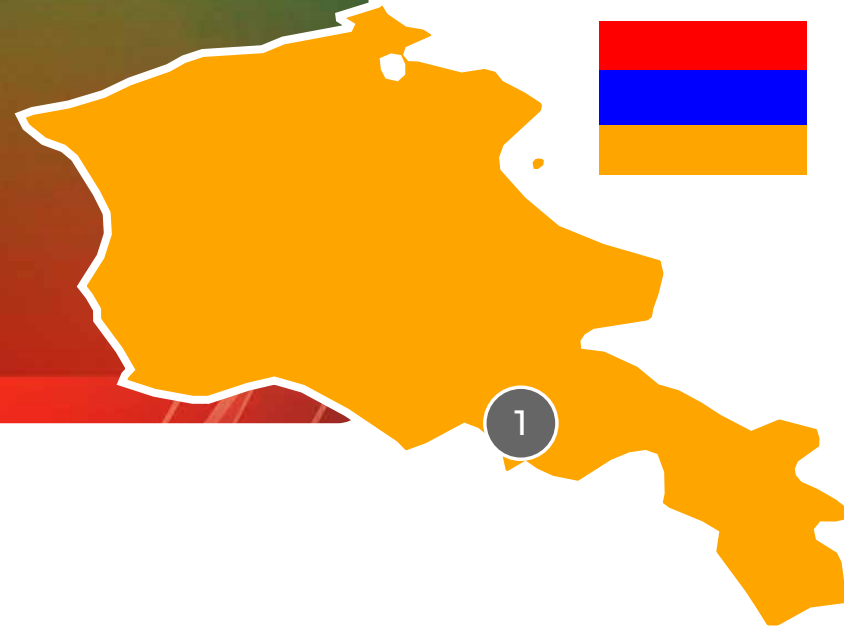


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1 Areni

 **Country:** REPUBLIC OF ARMENIA

 **Population:** 11,309

 **Area:** 437,87 km²

 **Grant amount:**
EUR up to 225,000

Areni is a united community which is located in the Vayots Dzor region, on both sides of the lower part of the Arpa River. The Areni community consists of nine settlements including Agarakadzor, Aghavnadzor, Areni, Arpi, Yelpin, Gnishik, Khachik, Chiva and Rind.

Type of engagement: **PORTFOLIO JOURNEY**

INFO ABOUT MEMBER

Tourism, winemaking and agriculture

Festivals including Areni wine festival and Gata festival, but has been halted due to COVID-19 and the Nagorno-Karabakh armed conflict

KEY RESOURCES

Human resources with the specialists with higher education

Mines (stone and quartzite)

Touristic sites including Noravank Monastery complex, Areni-1 Cave Complex, Gnishik & Mozrov Caves, and 7 wineries

PORTFOLIO FOCUS

Sustainable tourism - enable and maintain a green environment for residents & attracting funding for infrastructure renewal

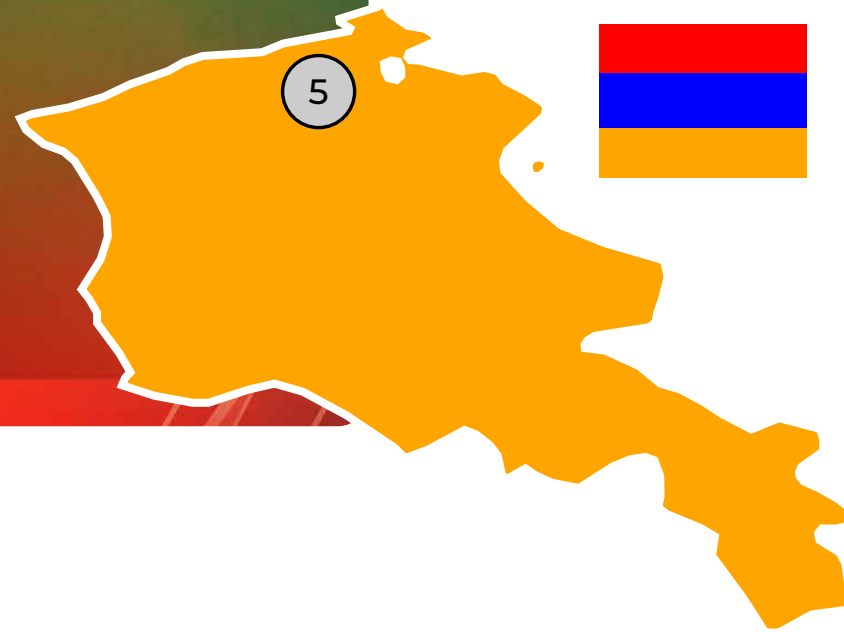


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5 Alaverdi

 **Country:** REPUBLIC OF ARMENIA

 **Population:** 24,262

 **Area:** 295,134 km²

 **Grant amount:**
EUR up to 60,000

Alaverdi is a town and municipal community in the Lori Province at the northeastern part of Armenia, near the border with Georgia. It is located at the only direct rail link between Armenia and Georgia. Situated at the bottom of the Debed river gorge, Alaverdi is an important commercial and industrial centre in northern Armenia.

Type of engagement: **URBAN IMAGINARIES**

NEEDS/DEVELOPMENT PRIORITIES

Pandemic and the tensions in the Nagorno-Karabakh armed conflict

ONGOING INITIATIVES

The citizen service office provides high-quality services to citizens based on the “one window” principle (allows citizens to receive vital administrative services at one place)

UI FOCUS

Renovating cultural hubs to be able to enhance cultural life for locals and tourists



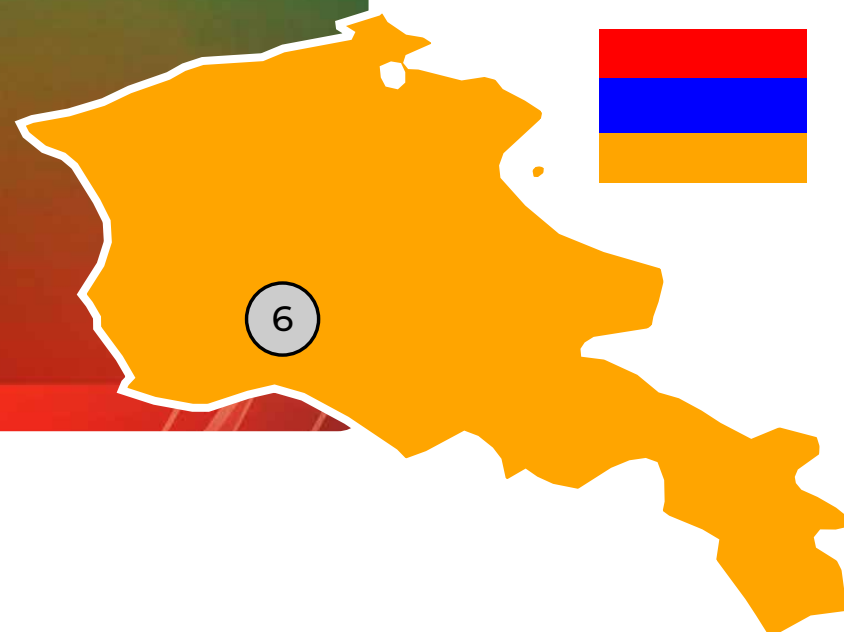
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6 Ashtarak



Country: REPUBLIC OF ARMENIA



Population: 25,000



Area: 7,5 km²



Grant amount:
EUR up to 60,000

Ashtarak is a town and urban municipal community in the Aragatsotn Province of Armenia, located on the left bank of Kasagh River along the gorge, northwest of the capital Yerevan. It is the administrative centre of the Aragatsotn province.

Type of engagement: **URBAN IMAGINARIES**

NEEDS/DEVELOPMENT PRIORITIES

Renovation of the city streets and increase of uninterrupted supply of drinking water

ONGOING INITIATIVES

“Youthful Ashtarak ” - Ashtarak youth policy strategy and a youth council (still to be formed)

UI FOCUS

Improve the current public transport and intercommunity transport between the communities



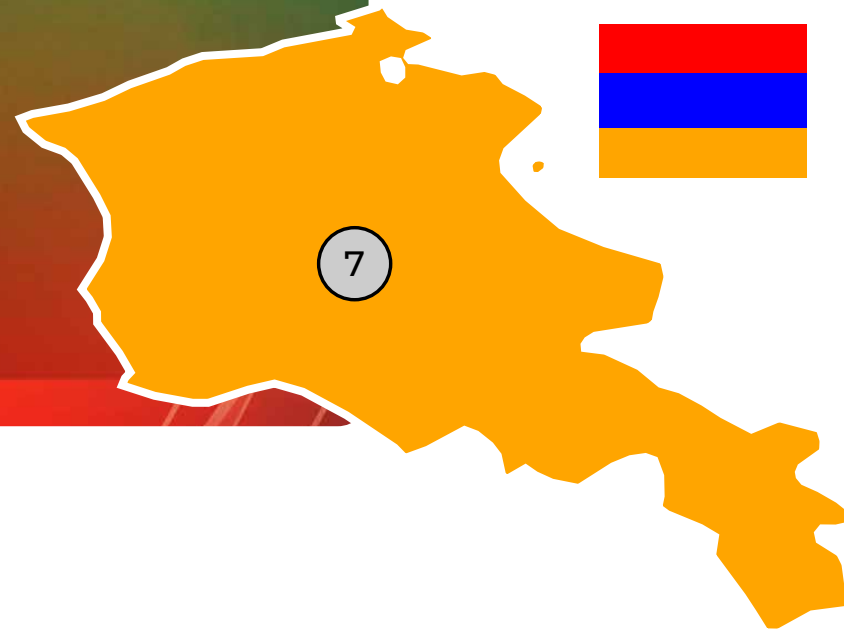
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Charentsavan



Country: REPUBLIC OF ARMENIA



Population: 40,000



Area: 245,25 km²



Grant amount:
EUR up to 60,000

Charentsavan is a town and urban municipal community in the Kotayk Province of Armenia. It was founded in 1947 as Lusavan, and renamed in 1967 after the poet Yeghishe Charents.

Type of engagement: **URBAN IMAGINARIES**

NEEDS/DEVELOPMENT PRIORITIES

Defining a common vision for divisions and community organizations to promote economic development; defining functions and assigning them; monitoring and performance appraisal

Reasons why Armenian cities don't engage much with innovative approaches: the low level of decentralization, the narrow range of independent decisions; the weak motivation of experts to work in the system; few common interests with the private sector regulated by legislative regulations; limited financial resources and the risks of their "innovative" use, etc.

ONGOING INITIATIVES

With the support of the Armenia Territorial Development Fund (ATDF), capital renovation of "Tsitsernak" preschool institution of Charentsavan municipality was implemented

The program of installing photovoltaic power stations for municipal organizations of all settlements of Charentsavan is currently underway

Funded by the state budget, the construction of a new children and youth sports school in Charentsavan has been completed, projects for construction of watersheds and establishment of cooperatives in two villages of municipality is currently underway

With the support of the United Nations' Development Program (UNDP), the program of temporary job creation for municipal development was implemented, the modernization of the central street lighting system of 3 villages of the municipality, the program of installing solar photovoltaic power stations in 4 settlements of the municipality to connect with the street lighting system is currently in progress

UI FOCUS

Reinvigorate central roads to make urban life more dynamic for residents and visitors



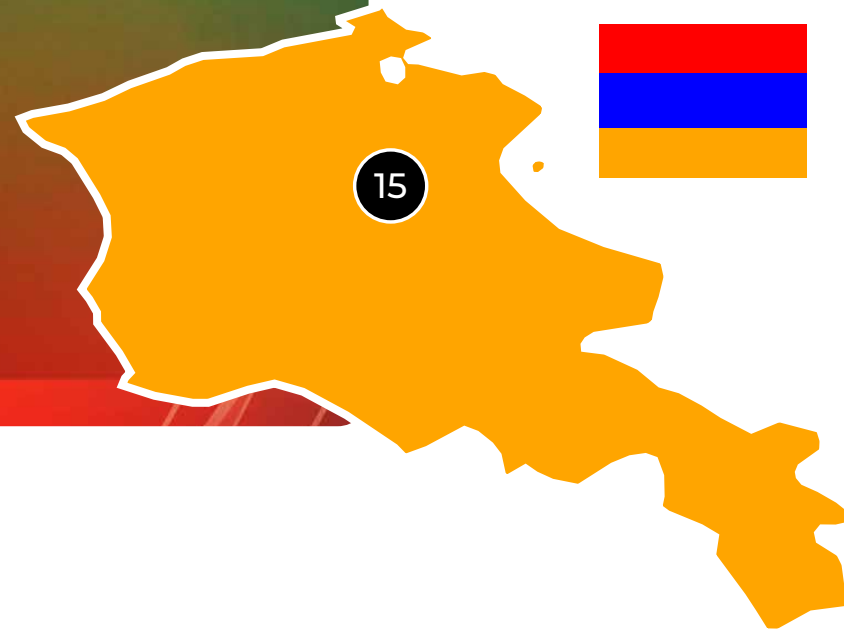
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15 **Dilijan**



Country: REPUBLIC OF ARMENIA



Population: 26,416



Area: 6,25 km²



Grant amount:
EUR 1,000,000

The enlarged municipality of Dilijan includes the following settlements: Dilijan City, Haghartsin, Teghut, Gosh, Hovk, Aghavnavank and Khachardzan villages.

Type of engagement: EU's Call for **Proposal Grantee**

INFO ABOUT MEMBER

Dilijan resort city is located in the valley of river Aghstev, north-east of the Republic of Armenia, 1,100-1,510 meters above sea level, surrounded by mountain ranges of Caucasus Minor

A number of touristic destinations, namely Parz Lake, Jukhtak Monastery, Haghartsin, Goshavank, Gosh Lake are located in the vicinity of the city. Dilijan is also marked as a hiking, mountain biking and resort recreation center

INFO ABOUT PROJECT

The overall objective of the Project is to enhance economic growth and job creation in enlarged Dilijan community

Dilijan FACTORY will be set up in the premises of the abandoned soviet sewing factory as an art cluster and a multifunctional centre of edutainment, work with local and international creative communities

To support entrepreneurial eco-system development The Factory

- will feature a Business Support with one stop-shop for businesses and a co-working centre with business Incubator and Accelerator programmes
- offer support to business associations, cooperatives and institutional business clusters – bringing together the members of sectorial value chains

To support social and economic inclusion the Factory will host under its roof the Dilijan Community Center and State Employment Center of Dillijan

Implemented in cooperation with IDEA charitable foundation, Tourism and Urbanism Charitable Foundation and Dilijan Community Centre



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16 **Kapan**



Country: REPUBLIC OF ARMENIA



Population: 44,362



Area: 799,81 km²



Grant amount:
EUR 1,000,000

Kapan enlarged municipality has been established in November 5, 2017 as a result of LSG elections with its 38 settlements it is the largest municipality of the Republic of Armenia

Type of engagement: EU's Call for **Proposal Grantee**

INFO ABOUT MEMBER

The municipality is located on the northern foot of Khustup Mountain, in the south-eastern part of Armenia

In 2020 Kapan was recognized as a Capital of Youth in the contest announced by the RA Ministry of Education, Culture, Sport and Youth

In 2015, Kapan was awarded "Best Urban Community" in the contest announced by the RA Ministry of Emergency Situations and Territorial Development and the Union of Communities, in 2016 and 2019 - it was recognized "Best Cultural Community", in 2017 it was awarded third prize in the nomination "Best Sports Community" for the RA President's Prize

INFO ABOUT PROJECT

The overall objective of the Project is to increase market readiness and competitiveness of current and next generation of young people and to enhance economic potential of Kapan community and the broader region of Syunik

TUMO centre for creative technologies will be established in Kapan offering students aged 12-18 free of charge educational programmes based on well-known curriculum of TUMO Labs programme focusing on digital and creative technology skills development

TUMO Labs will provide free of charge adult educational services to young professionals 18+ in two main streams: self-Learning and Incubation

The TUMO centre will also host under its roof SMEs and start-ups by featuring a co-working space and offering incubation/acceleration programmes

Implemented in cooperation with Simonian Education Foundation



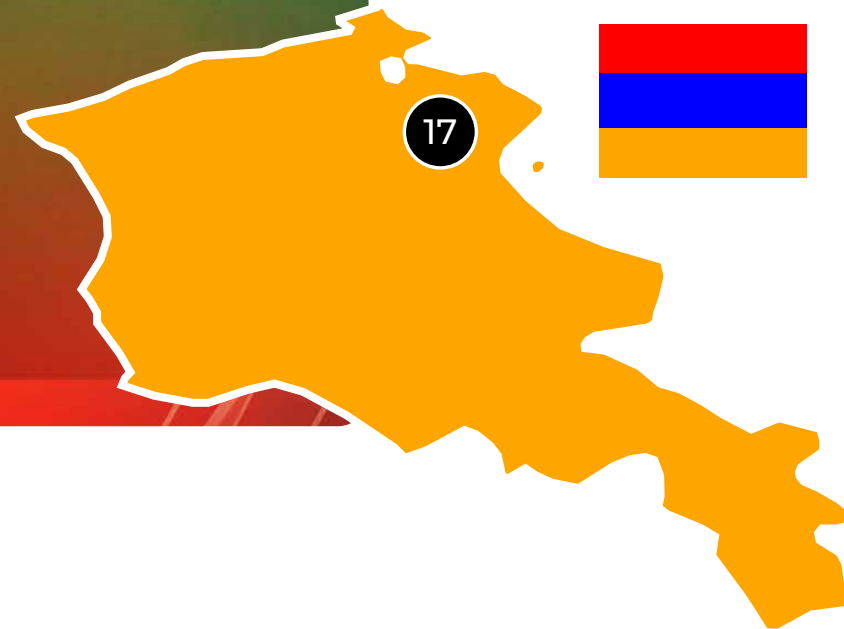
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17 **Ijevan**



Country: REPUBLIC OF ARMENIA



Population: 19,357



Area: 27,67 km²



Grant amount:
EUR 640,800

The city of Ijevan was once a powerful industrial center and a railway station. At present, programs are being developed to renovate carpet-weaving, woodworking factories, mechanical plant

Type of engagement: EU's Call for **Proposal Grantee**

INFO ABOUT MEMBER

Local raw materials are already being used by food processing industries, "Ijevan" Mineral Water Factory

There are a number of production and service private enterprises, private entrepreneurs, 13 banks and credit organizations that are registered and successfully operate in the city

"Karart" enterprise operates successfully and with its technical refurbishment it fully meets the standards of global market

The high quality products of the wine factory are now in great demand across the Europe and the United States

INFO ABOUT PROJECT

The overall objective of the Project is to promote economic growth and employment opportunities in the enlarged Ijevan community

INNOIJEVAN centre will be established in Ijevan as a regional hub for improved ecosystem for MSME development and advanced educational and training opportunities

INNOIJEVAN will

- Host CO-WO – co-working space for freelancers and small business and "Real School" with market relevant skills curriculum and Armath engineering labs targeting high school students.
- Run business incubator and accelerator programs, as well as training program for youth and vulnerable groups

To strengthen local capacities Ijevan municipality will undergo a functional review to reengineer its municipal services for promoting public private partnerships and innovative entrepreneurship

Implemented in cooperation with CO-WO and Union of Advanced Technology Enterprises



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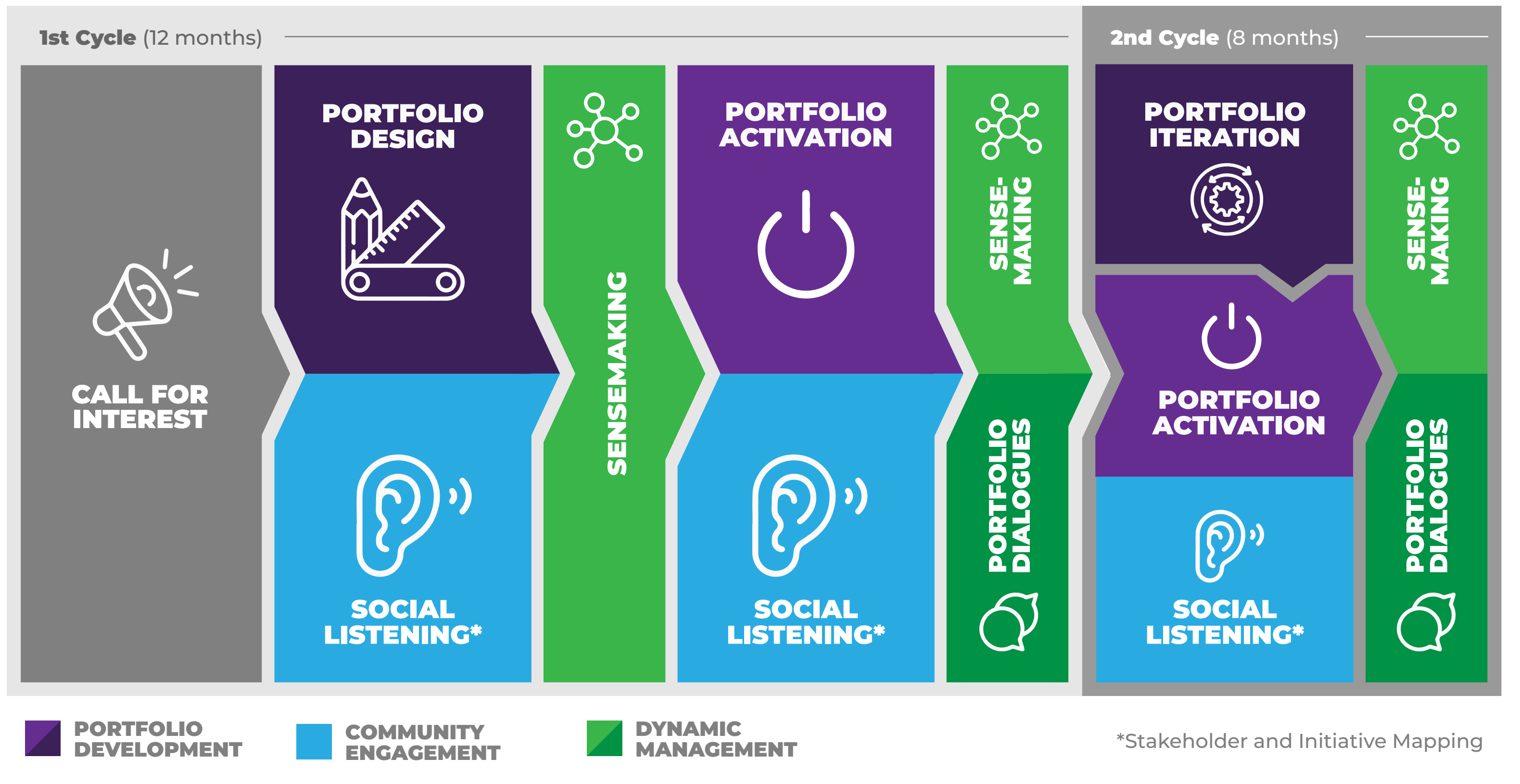
PORTFOLIO JOURNEY



The M4EG's portfolio journey will work with 12 selected local authorities to design and dynamically manage a transformation portfolio – adaptive learning and decision-making mechanism for responding to complex challenges that town/city are faced with. The portfolio approach aims to de-risk and attracts investments.

As the town/city structures are highly complex with different layers of actors and engagements, the portfolio journey will take the municipalities on the journey of discovery to reimagining their cities through "URBAN/LOCAL MAKEOVER" and finding ways to create responsive, resilient, and sustainable spaces where local authorities will have increased economic opportunities and vibrant communities in various and compact forms with embracing mindsets.

PORTFOLIO JOURNEY





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URBAN IMAGINARIES



URBAN IMAGINARIES

**provides innovation
mentorship and
funding for up to
10 municipalities in 2022**

Through cohort-wide and individual mentorship, the teams will develop solutions with a potential to kickstart system-wide transformations.

**The process is divided into 3 key phases
spanning over ca. 15 months:**

- 1** | **Design phase** – cohort-wide inspirational talks, workshops and individual mentorship for each municipality
- 2** | **Selection of awardees** – evaluation of proposals submitted after the design phase
- 3** | **Implementation phase** – cohort-wide sessions and individual mentorship focused on: “Partnerships and Agency” and “Financing and Value.”

**UP TO
60,000 EUR
+ MENTORSHIP**

for selected municipalities to
implement their solutions

Partner





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EU's CALL FOR **PROPOSAL**



The EU's CfP 2021 under the M4EG was announced in spring 2021, and selected applicants were announced at the end of 2022

A total of 13 local authorities' projects were selected

The call for proposals was divided into two geographic lots and one horizontal lot.

The specific objectives of Lot 1 and Lot 2:

Invest in local comparative advantages to stimulate business development; investments in strategic options for business development or to strengthen the resilience of local economic models.

Invest in hard (physical) and soft infrastructure to improve the business environment; exploring new business opportunities (i.e. platform economies) that can have a catalytic and systemic effect.

Attract external investment, increase local access to finance, and increase attractiveness of local authorities for innovative/diverse sources of finance.

The specific objectives of Lot 3:

Disseminate and communicate the results and lessons learnt from existing Local Economic Development Plans, as established under the first phase of M4EG.

Monitor, follow up on, and increase the sustainability of the existing projects.

For all lots, proposals had to address all three priorities of the call:

- (1)** social inclusiveness;
- (2)** greening of cities
- (3)** prosperity and innovation.



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LEDP



LOCAL ECONOMIC DEVELOPMENT PLAN 2.0 LEDP 2.0

This new stage of M4EG intends to drive transformation change in towns and cities by increasing local leadership, capability and engagement through building institutional and individuals' professional strengths in the region. The proposed action is to enhance economic inclusive growth and job creation in the region by supporting local authorities in the Eastern Partnership countries to design and implement Local Economic Development Plans (LEDPs).

Over a period of 4 years, around 350 local authorities will benefit from training, capacity development and knowledge exchange activities, at least 50 local authorities will be supported to develop LEDPs building on the Mayors for Economic Growth methodology.

The new LEDP journey will be built on the first phase of the M4EG initiative which attracted interest from over 400 municipalities across the region, and with over 250 LEDPs designed. The new generation of LEDPs aims to build synergies and avoid duplication with other LED programs already under way in Eastern Partnership Countries.

Learning from the existing LEDP methodology, with the help of highly innovative partners such as Ove Arup, Climate KIC, and TalTech, we will evaluate the challenges to implementation and delivering change (as well as what worked well) to inform a new approach. We will set out a logic model and theory of change that clearly sets out the local needs, the rationale for intervention, and the intended outputs, outcomes and impacts, based on evidence. This will inform templates and evaluation criteria of 'what good looks like' in LEDPs.

WHAT WILL BE THE NEXT STEPS IN 2022?

STEP 1

Inception - Sensemaking and data collection.

STEP 2

Adapting/devising a new generation of Local Economic Development Plans (LEDPs) - Review existing LEDPs and work on LEDP 2.0.

STEP 3

Pilot the LEDP 2.0 - Feedback and Sensemaking on Pilots, Develop LEDPs learning document.

STEP 4

Set-up of the Urban Learning Centre - Develop content of LEDP 2.0 hybrid course. Develop Urban Learning Programme.

STEP 5

Delivering learning to municipalities in the network - Pilot the hybrid programme, identify synergies in portfolio, design develop knowledge products.

WHO?

ARUP



**TAL
TECH**